## Commercial Sponsorship Season 23/24

ALL PRICES SUBJECT TO VAT

SIGNED CONTRACTS
REQUIRED

CONTACT
COMMERCIAL@BURYFC.CO.UK





## Front of Shirt

Logo on front of home and away shirt

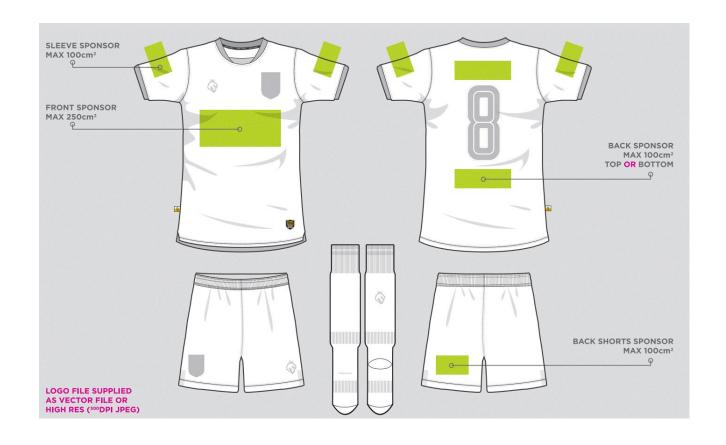
Men's first and reserves teams, and women's first team

Logo in programme

Regular social media mentions

### Cost

£30k per season plus VAT





## Back of Shirt

Logo on back of home and away shirt

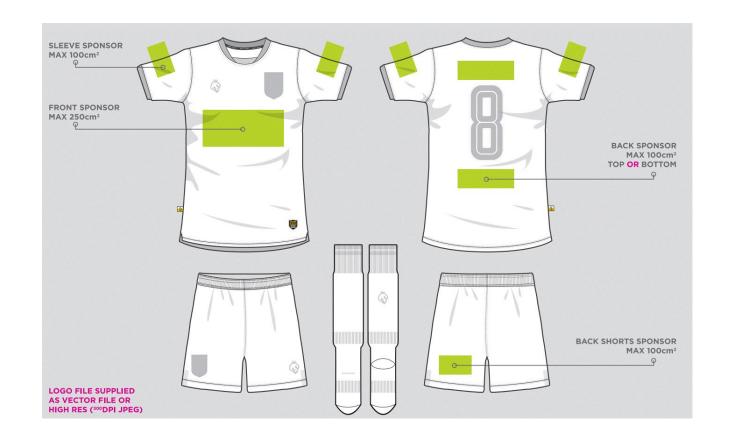
Men's first and reserves teams, and women's first team

Logo in programme

Regular social media mentions

### Cost

£15k per season plus VAT





## Sleeve of Shirt

Logo on sleeve of home and away shirt

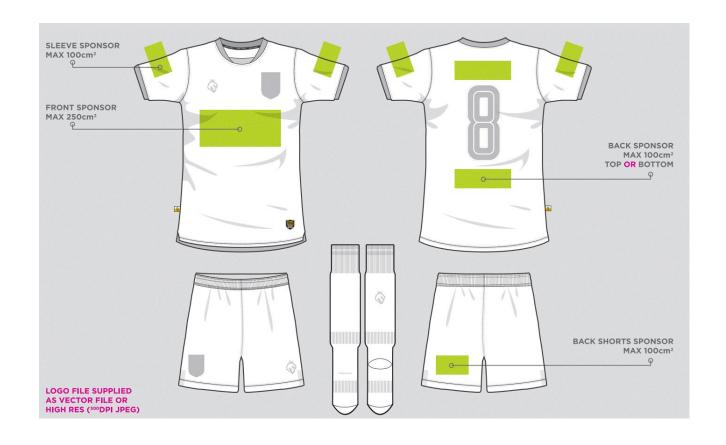
Men's first and reserves teams, and women's first team

Logo in programme

Regular social media mentions

### Cost

£3k per season plus VAT





## Back of Shorts

Logo on back of home and away shorts

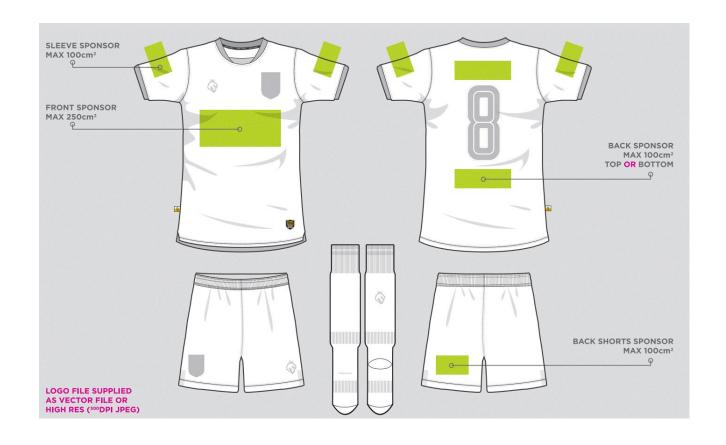
Men's first and reserves teams, and women's first team

Logo in programme

Regular social media mentions

### Cost

£4k per season plus VAT





# Back of Training Shirt/Travel Wear

Logo on back of training shirt

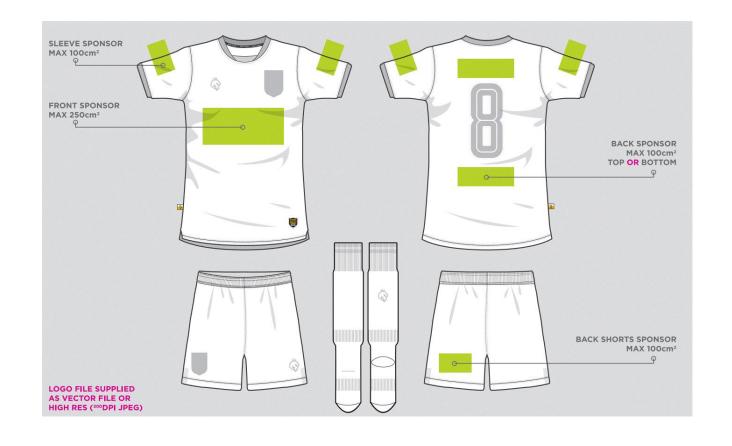
Men's first and reserves teams, and women's first team

Logo in programme

Regular social media mentions

#### Cost

£5k per season plus VAT





# Front of Training Shirt/Travel Wear

Small logo on front of training shirt

Men's first and reserves teams, and women's first team

Logo in programme

Regular social media mentions

### Cost

£5k per season plus VAT





# Sleeve of Training Shirt/Travel Wear

Small logo on sleeve of training shirt

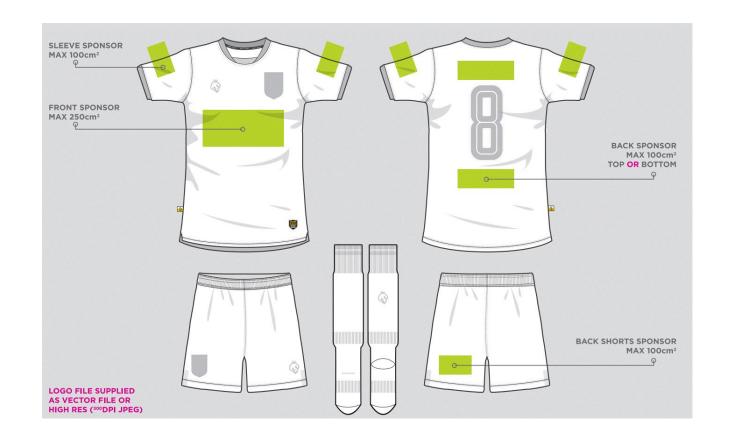
Men's first and reserves teams, and women's first team

Logo in programme

Regular social media mentions

### Cost

£4k per season plus VAT





### Pitch Perimeter Boards

Dimensions 16ft x 2ft

Positioned by inside pitch perimeter facing pitch

### Cost

£600 per season plus VAT

One off cost of board (approx. £150), can arranged by customer or club

Wide area can accommodate words and graphics of your choice

Placement on first come first served basis

Runs from 1<sup>st</sup> July to 30<sup>th</sup> June annually

First option on renewal or change of position



# Stand Sponsorship

3 large advertising boards across roof of stand

Half page advert in all match programmes

Social media mentions

Hospitality for four people at all games

#### Cost

£15, 000 per season plus VAT

Cost of boards met by club

Wide area can accommodate words and graphics of your choice

Stand choice on first come first served basis

Runs from 1<sup>st</sup> July to 30<sup>th</sup> June annually

Half stand options available

First option on renewal or change of position



# Stadium Sponsorship

Range of options available, depending on requirements

Company name and livery inside and outside ground

Full page advert in all match programmes

Name referenced in all media

Hospitality for six people at all games

National media exposure given the high profile of the stadium

Can include use of the ground for corporate events

Multi-year deals available

### Cost

Price based on requirements