



COMMERCIAL BROCHURE 2022/23

Gigg Lane

The home of Bury Football Club for over 130 years. In February 2022 Bury Football Club Supporters' Society were successful in securing the site from the administrators of Bury Football Club with the help of local benefactors and Government funding.

Gigg Lane is now deemed a Community project in which the Society has long term objectives in order to make sure that it is a Community hub for future generations.





Building Back A Community



Ladies Football



Youth & Schools Football



Community Support Hub



The Plan

March 2022
Begin Restoring The Ground
Begin Pitch Work

June 2022
Opening of Gym Facility

October 2022
Apply for funding for purpose built
3G all weather facility

July 2022
Host Youth & Women's Football on
Grass Pitch

May 2023
Installation of 3g facility

August 2023
Men's Competitive Football to begin

We Need Businesses To Help...

The work to turn Gigg Lane in to a Community hub has only just begun. We are fully aware that we need to have Elite men's football playing out of the Stadium but due to time constraints this will not be possible until the 2023/24 season.

However we want to ensure that before Elite Men's Football returns that we have everything in place for other parts of the community including Women's Football, Youth & Schools Football, Fitness & Wellbeing, Social Inclusion during 2022/23.



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Our Community



Since the purchase of Gigg Lane, we have been overwhelmed by the spirit of our **Community**.

We've had successful **Clean Up Parties** at Gigg Lane in order to ensure that the ground is now at a stage where we can start to plan football being played.

The support of local businesses giving up their time and resources to support what we are hoping to achieve has been amazing.

Community Usage

As part of the Gigg Lane Project it is our intention to make the ground a Community hub in which people of all genders, ages, races and religions can utilise.

In March 2022 we stored items for the Ukrainian appeal in the Main Stand (North) whilst they were waiting to be dispatched to the Ukraine.

As we move forward on the project we will be looking at a number of options in order to maximise the community usage such as :-

Recreational Sports Hire

Business Networking & Meeting Facilities

Community & Charity Events

NHS Hub

On Site Gym Facility

BFCSS PRINCIPLE PARTNER



X

Your Business

As we begin on the journey to develop Gigg Lane in to a full Community Hub we have a limited number of Principal Partner spaces available.

You'll be well seen within the Community, be part of our Social Media strategy and be kept well up to date with all the latest goings on at Gigg Lane as we drive forward.

Benefits ;

- Exterior Banner
- 2 x Ground boards
- Principle Partners Board displayed outside Gigg Lane.
- Logo on any marketing materials
- E shots
- Social Media shoutouts
- Free use of the ground (up to 3 times a year)
- Featured on our website

PRICING

1 Year

£12000
+VAT

3 Years

£11000
+VAT
Per Year

5 Years

£10000
+VAT
Per Year

LIMITED AVAILABILITY - Email : Commercial@buryfcss.co.uk

GOLD SPONSOR

Could your business benefit from fantastic Brand Exposure whilst encompassing an ESG (Environmental, Social, Governance) ethos?

Our Gold Sponsor package is designed to give you a variety of different ways to be seen as part of the Bury Football Club Supporter's Society Gigg Lane Community project.

Benefit from being seen around the Ground as well as through our many digital platforms over the course of the next 12 months or sign up to an extended stay with a reduced yearly rate.

Benefits ;

- 2 x Ground Boards
- Logo on Marketing Material
- Monthly Social Media Shoutouts
- Monthly E Shot
- Free Use of The Ground (Once a year)
- Featured on our Website

www.buryfcss.co.uk

PRICING

1 Year

£8000
+VAT

3 Years

£7000
+VAT
Per Year

5 Years

£6000
+VAT
Per Year

SILVER SPONSOR

Not in the position to sign up to the Principal Partner or Gold Sponsorship Package, don't worry we've got you covered with our Silver Package.

This means that your business can still benefit from fantastic brand exposure at Gigg Lane, through our Social Media channels. You'll be seen across all our platforms, through our quarterly mail shots to members and stakeholders aswell as on our website.

Benefits ;

- 1 x Ground Boards
- Logo on Marketing Material
- Quarterly Social Media Shoutouts
- Quarterly E Shot
- Discounted price for the corporate use of the ground.
- Listed on our website.

www.buryfcss.co.uk

PRICING

1 Year

£6000
+VAT

3 Years

£5000
+VAT
Per Year

5 Years

£4000
+VAT
Per Year

BRONZE SPONSOR

Wanting to be a part of the Community project but not able to commit to any of the packages featured on previous pages?

Our Bronze package is ideal for those business owners looking for a little something extra for their budget as they grow their brand over time.

A perfect way to be a part of something special within the town whilst planning as to how and when you can upgrade to our Silver or Gold packages.

Benefits ;

- 1 x Ground Board
- Quarterly Social Media Shoutouts
- Quarterly E Shot
- Discounted use of the ground for a corporate event.
- Listed on our Website.

www.buryfcscs.co.uk

PRICING

1 Year

£4000
+VAT

3 Years

£3000
+VAT
Per Year

5 Years

£2000
+VAT
Per Year



**ADVERTISE
HERE**

**YOUR
BUSINESS
HERE**

BE SEEN HERE

FRONT OF STADIUM ADVERTISING

6.6M x 3M Banner

£1750 + VAT per year



PITCHSIDE BOARDS

Support the Gigg Lane project by advertising at the perimeter of the playing surface until July 2023 with a 16ft x 2ft board.

MAIN STAND

£800+VAT

CEMETERY END
MANCHESTER ROAD END
SOUTH STAND

£600+VAT

Be seen by everyone that gets the opportunity to play on the pitch or take their seats in the stands during 2022 and 2023, we anticipate that over 80,000 people will make use of the pitch during the year whether it is for Ladies, Youth or Corporate football

ENQUIRE ABOUT OUR 2 SEASON PITCHSIDE BOARD PACKAGES



LARGE STAND BANNERS

Gigg Lane has a capacity of over 11,000.

In order to make the ground more aesthetically pleasing for the community that utilise the playing surface and the facilities we are offering Large Stand Banner Advertising packages.

Fixed across a section of seating in the stand your brand will be featured prominently with this package when the ground is in use, you'll also be seen when we showcase the ground on our Social Media platforms highlighting the ongoing developments taking place.

MAIN STAND



SOUTH STAND



EAST STAND



WEST STAND



BE A PART OF THE COMMUNITY @ GIGG LANE

CONTACT US TODAY

commercial@buryfcss.co.uk

Follow the progress on our Social Media platforms

